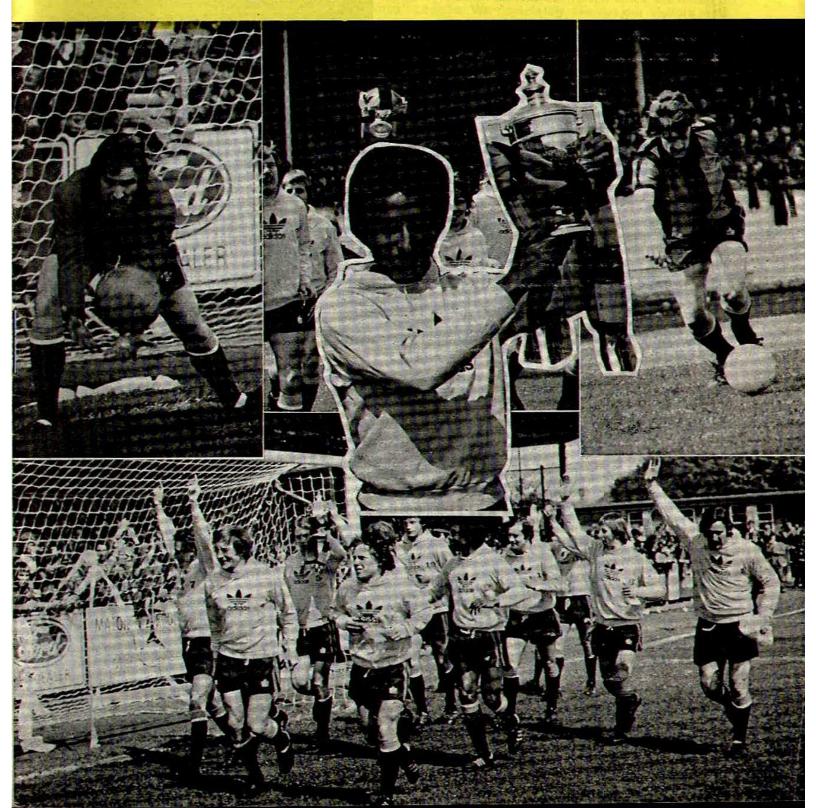
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United showed Quality in Draw with Rotherham

Those of you who attended our last home match, against Rotherham United on Saturday, must have felt you got your

For in the first 45 minutes Cambridge United put on as fine a display of football as has been seen since we entered the Football League. We completely overran our visitors with slick progressive football, but failed to turn our chances into

goals.

United took the lead through an Alan Biley penalty in the 35th minute. Despite valiant attempts to increase the scoreline, notably from Sammy Morgan who had a brilliant game, Alan Biley and young full-back Jamie Murray who caused the visitors all sorts of problems down the left-flank, the single goal remained the only score at the interval.

The second half was a different story however, Rotherham who until then had never been in contention, equalised after

51 minutes and that is how the score remained.

Manager Ron Atkinson and coach John Docherty, were literally speechless after the match. They just could not understand how a side that had been so outplayed in the

first half could be allowed to come back.

Docherty said "We were as bad in the second half as we were brilliant in the first". Docherty explained the problems for a team that is completely dominating a side but failing to score. He says that he has played in similar games many times himself and "The worst thing that happens is when the referee blows his whistle for half-time. Sometimes the players just are not able to pick-up the tempo again on the re-start".

Meanwhile Colchester's goalless draw with Preston was enough to put them back on top of the League on goal difference following Chesterfield's 1-0 defeat at Lincoln the

previous night.

There are now six clubs on 10 points with Oxford United in second place. They had the most decisive win of the day 4-1 over Chester who were on level terms with just 10 minutes to go. Then Peter Foley took command and cracked in a remarkable hat-trick.

Shrewsbury Town who shared six goals with us earlier this month gave the best away performance of the day with

a 3-0 victory at seventh placed Bury.

In the Match of the Day todays visitors Swindon Town found themselves a goal down to new boy Dixie McNeil after 10 minutes of their game at Wrexham. Whittle added a second for the Welsh side before Moss replied in the 71st

minute with the "Robins" only goal.

It is sad to see Sheffield Wednesday floundering at the bottom but their 1-0 home defeat by Peterborough leaves them the only side in the division still without a victory. Even so they pulled in the days biggest attendance of 9,620. Herefords 1-0 victory over Carlisle pulled them two places above the bottom. The former Second Division side whose gates have always been one of their strong points were watched by only 3,750 the lowest Fourth Division League attendance of the day

We are all involved in matches this week and last night Exeter City entertained Carlisle. There is a pretty full programme this evening and there could be some changes in

the top positions.

For tonights programme notes I would like to take this opportunity to do a little bit of Autumn stock-taking and give my personal assessment of what we have seen and found in the Third Division up to date.

Of the sides we have played the team that has impressed me most has been

Rotherham. They are a well-balanced collective unit and should, as I said on Saturday,

be there or thereabouts in the promotion stakes.

Of the teams we have seen, and with the exception of Carlisle we have now seen every team in the division, the sides that have looked most impressive have been Bury, tonights visitors Swindon and the two sides that accompanied us from the Fourth Division last season. Exeter and Colchester who have both had excellent starts.

I have seen quite a few good players in the division and probably the best individual performance was by Terry Dolan the Bradford City mid-field player who although played against us on a bad day certainly looked a good player. From the striking point of view probably the most effective was Danny Westwood of Gillingham who although completely subdued for 90 minutes still managed to sneak two goals which

is always the mark of a good finisher.

The quality of football that I have seen in the Third Division has been pleasingly high and I have enjoyed the majority of games that I have seen. Certainly the best game we have taken part in was the 3-3 draw against Shrewsbury, when apart from the goals there was a whole lot of exciting football for the spectators. Let us hope tonight is equally entertaining. For our visitors Swindon have won a reputation for

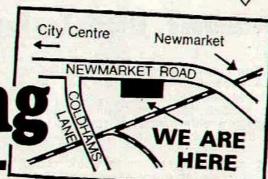
being a side with flair and exciting forward players. I know in my time at Oxford that our local derby matches against the Robins were always one I looked forward to with great anticipation and those matches almost invariably finished even-stevens. I am hoping tonight we can just go one better. If we draw I will consider that we have made a very satisfactory start to the season.



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SWINDON TOWN

A Determined Effort To Return To The Second Division

Swindon Town are determined to make a return to the Second Division. When their promotion bid failed last season, largely due to an inferior away record, Manager Danny Williams decided to make a determined effort to do very much better this season.

During the summer the cheque book came out and new signings for every department were obtained.

He paid Sheffield United £25,000 for striker Chris Guthrie, a player of considerable experience.

In mid-field Mr. Williams went for a combination of youth, in the shape of Chris Kamara from Portsmouth and experience with Scottish player David Cunningham.

Left-back Andy Ford was obtained from Southend and could figure prominently in Swindon's future plans.

So the side that finished in 11th position last May with 45 points has definitely been strengthened and it would appear from their results over the opening period of the season that the new signings have proved effective.

For in the Football League Cup the Wiltshire side had no trouble in disposing of Swansea City in the First Round by an aggregate of 5-2. In the Second Round Cardiff City suffered ignominious defeat by 5-1, and now Swindon travel to Portsmouth in the 3rd Round.

In the League Swindon sit contentedly in sixth position just one point behind the leaders. They started with a fine 1-1 draw at Sheffield Wednesday followed by home victories over Peterborough United 2-1 and Portsmouth 3-1.

The first defeat was suffered at Walsall when the Midlands Club won 2-0 but the "Robins" were soon back into winning ways with a 2-1 home victory over Chesterfield. Another away point was picked up with a fine 1-1 result at Preston when Irishman Trevor Anderson scored the all important goal. They lost their first home point last week-end when Bury forced a 1-1 draw after Guthrie had given the home side a half-time lead.

The side's regular goalkeeper is JIMMY ALLEN who comes from Inverness. He was signed from Brora Rangers in October 1970 as an apprentice. Became a full-time professional

in July 1971 and made his League debut 2 months later. Last season he established himself as the number one choice and has now made 121 League appearances.

JOHN McLAUGHLIN Londoner who served his apprenticeship with Colchester United occupies the right-back position. He has played for England at Youth level and attracted a £25,000 fee when signing for Swindon in December 1973. A regular member of the team since then he has mainly occupied a defensive position but sometimes moves into mid-field. He is partnered by the Club's longest serving player JOHN TROL-LOPE who has been with the Club all his career. He holds the Club appearance record with 698 League appearances to the end of last season. He is now the only playing survivor still with the Club from the promotion winning sides of 1963 and 1969. Another candidate for this position is newcomer ANDREW FORD. Signed for the club this summer from Southend United whom he joined as a 19 year old after spending 2 years with A.F.C. Bournemouth. Was a regular member of Southend's first team and won the Player of the Year award last season. He was also in the Fourth Dvision team selected by the P.F.A.

The centre of the defence is controlled by centre-half STEVE AIZLEWOOD who began his League career at the age of 16 with Newport County. Won four Welsh under 23 caps and was then transferred to Swindon in March 1976. He is partnered by COLIN PROPHETT, no stranger to East Anglia. Prophett started his career with Sheffield Wednesday when they were in the First Division and then moved to Norwich for a £45,000 fee in 1973. After 34 games with the Canaries' he moved to Swindon in September 1974 and since then he has been a regular, usually playing as the sweeper behind the defence.

Mid-field player KENNY STROUD served his apprenticeship at the County ground. Scored a spectacular goal against Everton last season. He is partnered by TREVOR ANDERSON who plays on the left side. Trevor started his career with Portadown before moving to Manchester United for whom he made 13 League appearances. Joined Swindon in November 1974 and was an ever-present in the Northern Ireland National side last season. Anderson is definitely a player to watch with tremendous skill and pace and seems to be getting a good understanding with newcomer CHRIS KAMARA. This youngster was the basis on which former Portsmouth Manager lan St. John was rebuilding his



SWINDON TOWN 1977-78

Back Row: M. French, K. Stroud, R. Brinkworth, R. Lewis, A. Gilligan, P. Collicutt.

Middle Row: J. Allan, J. Trollope, C. Prophett, C. Kamara, C. Guthrie, S. Aizlewood,

A. Ford, K. Roberts.

Front Row: D. Moss, D. Cunningham, J. McLaughlin, T. Anderson, R. McHale, H. Goddard.

side. Kamara cost the Club nearly £20,000 when he was signed last August. Born in Middlesbrough he moved to Portsmouth as an apprentice.

The three recognised strikers are, season's leading marksman DAVID MOSS who usually plays in the No. 7 shirt. He scored 21 goals last season. Joined the Club from Witney and made his League debut for Swindon in April 1972. Was the Club's Player of the Year last season. He is an orthodox winger who has attracted many First Division scouts. The centreforward position is occupied by CHRIS GUTHRIE, a former England schoolboy.

Born in Newcastle, he made 5 appearances for his home Club before moving to Southend where he made 107 appearances and was the Club's leading scorer. Transferred to Sheffield United during the 1975 Close Season but did not settle with the Yorkshire side. The third member of the striking trio is RAY McHALE who scored 11 goals after his transfer from Halifax last season having scored 16 goals for Halifax the previous year. Moved to Swindon in September 1976 and like to make long runs from mid-field positions.

Swindon Town have been in the Second Division on two occasions. They were first promoted in 1963 when Bert Head was the Manager but within two years they were back in the Third Division.

In 1968-9 it all began to happen for them again. It was during this season that they shocked the soccer world to its foundations by going to Wembley and beating Arsenal in the final of the Football League Cup.

Their glorious victory that day by 3-1 is now history, but it certainly put the Club on the soccer map and when they clinched promotion to the Second Division for the second time a few weeks later they were really made.

Unfortunately they were relegated once again in 1974 and now Manager Danny Williams, who has been with the Club since 1973, is determined to get back to the top.

We, of course, have never played Swindon Town before so this evening's game is something of an occasion.



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Anglia TV Match of the Week Commentator

GERRY HARRISON

says its "All in the Game"

ALL IN THE GAME, the current ITV series of competitive games of football skill played between some of the country's top professionals reveals one of the great problems of the British game . . . as well as some of the talent. Asked to perform tasks of considerable skill, the players performed superbly, enjoying themselves and getting on together like several houses on fire — although the competition was fierce. Wor'd Cup referee Clive Thomas summed it all up: "What a breath of fresh air" he said "I wish it was like that during the season good skills, tough competition and a lot of professional pride at stake. But there were no barriers and no hard feelings. What I liked best about it was I could have a natter and drink with the players afterwards and generally talk football. Unfortunately, you can't do that during the League programme."

The pressures, the necessity for results and the off the field rules make for different attitudes and atmospheres during the season . . . particularly when it comes to physical contact

which is alter all a legitimate part of football. The ALL IN THE GAME contests were designed to be games of no physical contact, just pure tests of skill. Goalkeepers like Joe Corrigan, Paul Cooper, Mark Wallington and David Stewart would probably scoff at that theory. They took a lot of physical punishment, from footballs, as they dived all over the place to save shots. Poor Gary Pierce of Wolves, in fact, broke a bone in his wrist saving a pile-driver from Kevin Beattie.

That was sad for Pierce and for Wolves. Yet as he admits "It could have happened anywhere." What is even sadder though is when your hear it said, as I did, of an international who had a legitimate claim to the title of Player of the Tournament such was his skill. That "he's really talented but if you whack him a few times early on you don't see much more of him." In fact, I don't believe it to be true of this particular player. But the fact that his opponents — and friends thought that way is not a healthy state of affairs.

COLLECTORS' CORNER

The close season is always a busy time for the programme collector. Each year the British Programme Collectors' Club holds a convention in Hull and collectors from all over the country attend to buy, sell, exchange and discuss this fast-growing hobby. This year it was my privilege to act as chairman writes Ray Charlesworth and my most pleasant task was to introduce the guest speaker, Mr. Arnold Josephs — the man who refereed the 1929 Cup Final and the Scotland v England game in the same year.

Well into his eighties, but sprightly as ever, Mr. Josephs recalls many absorbing stories of an era when referees were respected and called "Mr." in club programmes and by the players. He refereed for over 11 years and told us that he had the choice of a medal or 5 gns for taking charge of the 1929 final. His most interesting remarks concerned the present problem of football hooligans (wrongly named "fans" by the media) and he lays much of the

blame in the hands of club Managers. "If players were made to behave like responsible adults on the field of play and they cut out the showmanship we see all too often, they would set an example to the youngsters." This is certainly a point worth pondering.

Meanwhile the search for Cambridge United's earliest programme continues. I recently found one for the game against Chelsea 'A' played in December 1951 in the Eastern Counties League. As well as containing a large advert for a Funeral Director and one for a Monumental Mason (thanks gents for your support — you'll get ours in the end) the programme shows United in 5th position in the league and the Reserves in a similar position in the Peterborough :League. Our team that day was Gallego, Bishop and Bullen; Whittaker, Percival and Ruffett; Thruston, Crowe, Rose, Gallego and Bishop. Do you remember them? Where are they now I wonder?

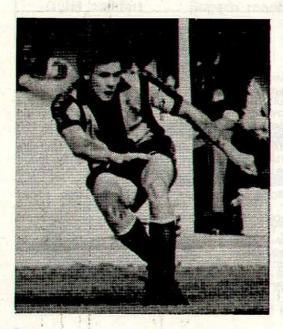
Cambridge United broke Tranmere's one hundred per cent Football League record with a fine 1-0 victory at the Abbey Stadium.

In our photo-spread this evening we capture some of the moments from this fine game.

In the top picture, mid-field player Graham Watson lets fly with a shot that went close. Bottom left shows Jamie Murray, making his Football League home debut at left-back, watching his free-kick float into the area. Centre bottom shows centre-half Steve Fallon joining in the attack with a fine right-footed volley and the picture on the bottom right captures all the effort and concentration of Stevie Spriggs as he bursts between two Tranmere defenders.

Photos Ray Clarke.





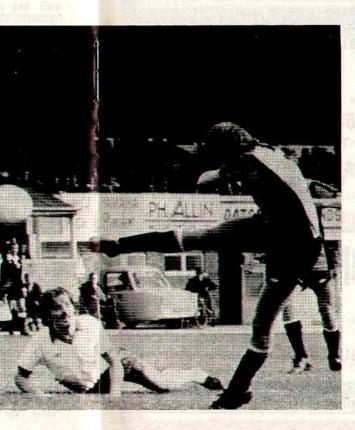


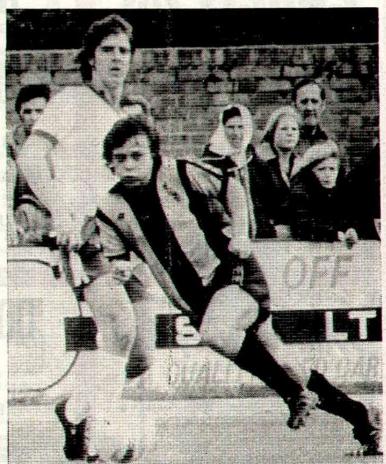


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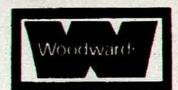
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Appearances

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Rotherham	6	2	1	0	2	0	2	0	1	8	7	9
Swindon	7	3	1	0	8	3	0	2	1	2	4	9
Exeter	6	1	1	0	6	3	2	1	1	6	3	8
Gillingham	7	2	0	1	7	5	1	2	1	7	8	8
Oxford	7	2	0	1	4	3	1	2	1	8	8	8
Shrewsbury	7	1	2	1	5	6	2	0	1	5	4	8
Chester	6	2	2	0	8	4	0	1	1	2	4	1
Peterborough	7	1	3	0	5	4	1	0	2	1	4	1
Walsall	7	1	0	2	4	5	0	4	0	5	5	6
CAMBRIDGE	6	1	0	1	3	3	1	2	1	4	-	6
Port Vale	6	2	1	1	4	4	0	1	1	2	5	6
Carlisle	6	1	2	0	5	3	0	1	2	3	5	5
Plymouth	6	1	2	1	5	4	0	1	1		3	5
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Preston	6	1	2	0	4	3	0	1	2	!	5	2
Portsmouth	6	1	1	1	.3	2	0	3	2		8	7
Bradford City	7	1	1	1	8	5	0	1	3	3	0	9
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Hereford	1	1	0	2	4	4	U	2	3	-	0	3

INTER-SCHOOL KNOCKOUT PENALTY COMPETITION

The third of the First Round Ties in the exciting Cambridge United Inter-School Knockout Penalty Competition will be held this evening with the Winners meeting either Witchford Village College or Comberton Village College in the Quarter Final later in the Season. Under the Rules of the Competition (for boys over 12 and under 14 on 1st September 1977) each member of the competing sides will take two penalty kicks against the opposing side's goalkeeper. Should the scores be level after two rounds, the Tie will continue on a sudden death basis. Teams:

CHESTERTON SCHOOL: (Blue and White Shirts, White Shorts) G.K. Steven Jones; Penalty takers: Peter Savino, Neil Waring, Peter Brown, Graham Watson, Adam Knott; Res.: Tony Coppa-

lard; Manager: Mr. P. Smith.
COTTENHAM VILLAGE COLLEGE: (Gold Shirts, White Shorts) G.K. Martin Tully; Penalty takers: Andrew Rice, Paul Grundy, Norman Lightowler, Clive Dawson, John Buck; Res.: Gary Barnes; Manager: Mr. C, Stather.

Referee: Mr. G. Brannan (Over). Organiser and Commentator: Peter Reeve.

ball boys

The Ball Boys for this evening's match have been provided by Cambridge and District Colts League Club ARBURY RANGERS from Cambridge.

Mid-Week Football League Fixtures

1977		1978	
August		January	
4 Millwall A	P	2 Brighton & Hove Albion	A
O Cillingham H	4-4	11 Gillingham	A
29 Gillingham H	1012	16 Peterborough United	H
		24 Charlton Athletic	A
September	-		H
7 Peterborough Utd A	0-0	30 Portsmouth	100
12 Wimbledon H	2-1		
20 Brentford	. A	February	
20 Biennord	LAVE	8 Northampton Town	A
	5.	13 Watford	H
October	. H	27 Southend United	H
10 Southend United		21 Southerd Sintes	
19 Southend United		The same of the sa	
26 Southend United	. A	March	H
		13 Charlton Athletic	
November		29 Watford	-
	H		
1 Chariton Athletic		April	
8 Charlton Athletic	H	3 Northampton Town	+
21 Miliwali		10 Printers & Hove Albion	A
30 Portsmouth	. A	18 Brigistoli a nove Albion	1
		18 Brighton & Hove Albion	
December	. н	STEPPEN IN SO	
13 Brentford		The state of the s	
20 Wimbledon	. A	DAT NOT YELL	

FINAL MIDWEEK LEAGUE TABLE SEASON 1976-77

	P	W	D	L	F	A	PIS
Portsmouth	20	12	2	6	48	29	26
Brighton	20	10	3	7	38	26	23
Northampton	20	8	7	5	41	37	23
Watford	20	9	4	.7	35	37	22
Charlton	20	8	5	7	37	24	21
Miliwall	20	7	6	7	30	32	20
Peterborough	20	6	7	7	29	28	19
Cambridge	20	8	2	10	33	39	18
Southend	20	8	1	11	29	32	17
Brentford	20	6	4	10	25	37	16
Gillingham	20	5				36	15

MID-WEEK FOOTBALL LEAGUE GOALSCORERS

SILVESTER — 2
BALDRY — 1
CLARKE — 1
MURRAY — 1
O'NEILL — 1

THIRD DIVISION'S LEADING SCORERS

League and League Cup

3-	-GOUGH (Colchester) WESTWOOD (Gillingham)	5-3
	-SHINTON (Wrexham)	5-1
,	-ANDERSON (Swindon)	1-4
	FOLEY (Oxford)	3-2
	GUTHRIE (Swindon)	2-3
	KEMP (Portsmouth) TYNAN (Sheff. Wed.)	2-3
	BILEY (Cambridge Utd.)	3-1

* STAR SPOT - Danny Williams *

Swindon Town Manager, Danny Williams, has a wealth of experience behind him. A one-club man as a player he made over 200 appearances with Rotherham United before his playing days ended in 1960.

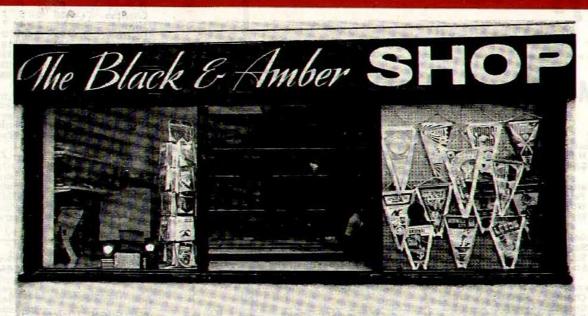
After 2 years he returned to the game as Rotherham's Manager but 3 years later decided to retire to open a shop in Bournemouth. Swindon were then seeking a Manager and he agreed to come back into the game.

What a blessing that was for in 1968-9 he produced the side which not only gained promotion to the Second Division but became only the second Third Division Club to win the Football League Cup.

A few weeks after their Wembley triumph over Arsenal, Sheffield Wednesday appointed him as their Manager but he was unable to hold Wednesday's slide into the Second Division and left Hillsborough mid-way through the 1971-2 campaign to take over at Mansfield.

In 1973 Swindon asked him to return to the County Ground and he gladly accepted the challenge and is now building a side to return to the Second Division.

Buy the Buy a but the self to a story and and



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1.0	ADDRES	S	

If you would like to become an agent just return this form to Dudley Arliss

FASCEND OF

JOHN CLARKE SOWDENS FOCUS ON:



John is an apprentice professional footballer. Born at Lowestoft he progressed through the youth team into the Reserves before being offered an apprenticeship with us.

Like his fellow apprentice, Roger Avery, John is a mid-field player but enjoys the role of going forward and scoring goals. All managers enjoy players who make a habit of putting the ball in the back of the net and so it is possible that John may eventually become a forward or flank player.

His assets are good ball control. He uses a ball well and makes good advantage of a surge in pace which enables him to get into goal-scoring positions.

Like all youngsters he needs experience. When he learns to play off the ball and get more involved in defensive situations then he will become a better player. He comes from an area and school which sent Peter Simpson to Arsenal and Sammy Morgan to Cambridge United so he has plenty to look up to.

I have no doubt that John will work hard at his game and both he and the club will then reap the rewards for it

He travelled both to Holland and Germany with the youth team last season and did well in his first season with the club. Then on to Hemsby to play in the Pontin's six-a-side National Competition so all in all it was a very eventful time for a young schoolboy who was having his first taste of continental soccer (and referees!). And then competing against professionals with our own 1st Division teams. Even he must admit that it is a far cry from the under 15 local schoolboy games.

HOW ABOUT IT - REF?

The Cambridgeshire Football Association are anxiously looking for referees. They have mounted a recruitment campaign for youngsters with an interest in the game.

Maybe you can't quite make it in your local side or have had to stop playing the game due to injury or other reasons. If so and you would like to continue your association with competitive football then contact Bruce Badcock at:

48 The Woodlands, Linton. Tel. Cambridge 892627 Training courses are due to commence in the near future and who knows this could be the start of something big.





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THAMS

CAMBRIDGE

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Malcolm Webster 1 Brendon Batson Jamie Murray David Stringer Steve Fallon Trevor Howard 5 6 7 Graham Watson Floyd Streete Sammy Morgan Tom Finney 8 9 10 Alan Biley 11 12

SWINDON

Shirts: Red and White Shorts: White

Jimmy Allen
John McLaughlin
John Trollope
Kenny Stroud
Steve Aizlewood
Colin Prophett
David Moss
Ray McHale
Chris Guthrie
Andrew Ford
Trevor Anderson

OFFICIALS

REFEREE - CLIVE WHITE (Harrow)

Clive commenced refereeing in 1962 and progressed via the South Eastern counties, Metropolitan and Isthmian Leagues to the Football League full list. Has recently been appointed to the F.I.F.A. panel of referees. His outside interests include Cricket and Tennis.

LINESMEN

R. W. RIVERS (Red flag) -

M. J. TAYLOR (Yellow flag)

BALL DONOR

Today's Match ball has been kindly donated by:

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next at the abbey

Saturday, 8th October

FOOTBALL LEAGUE DIV. 3

Ort pholisterit

Carlisle United

kick-off 3 p.m.

This is a real treat for the Abbey fans for after a fairytale success story Carlisle United proved to us all that little Clubs can make it to the First Division. Unfortunately they were unable to sustain their rise and now find themselves back in the Third Division.

Bobby Moncur the former Newcastle United stalwart is now in charge and you can bet it will not be long before they start making an impression in this League.

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Cincole Regains.

MATCH AT THE ABBEY STADIUM

Our Youth Team have an important Eastern Junior Cup 1st Round Tie against LUTON TOWN here at The Abbey Stadium on Thursday evening 29th September, 1977. Kickoff 7.30 p.m. Last season the Young U's were Runners-up to Norwich City in this competition.